#WhatWeHaveWithin

it's our responsibility to the planet

EQUILIBRIUM

At Grupo Herdez®, our environmental commitment stems from what we carry within:

the conviction to protect, conserve, and regenerate natural resources by promoting sustainable practices that generate long-lasting positive impact.

This is why our actions for the planet are focused on efficient use of water and energy, reducing our carbon footprint, and restoring ecosystems.

GRI 3-3

Environmental investment

IP-4

Through various strategic initiatives, at Grupo Herdez® we aim to reduce and mitigate the environmental impact of our operations while generating positive change in communities and ecosystems.

In 2024, investment in sustainability-related projects, actions, and initiatives totaled $60 million pesos.

Un Legado Más Fuerte

To preserve and restore strategic forest ecosystems, in 2024 we allocated resources to support the recovery of ecosystem services in the Ejido Topia, located in the Sierra Madre Occidental in Durango. This annual investment of $363 thousand pesos focuses on watershed protection and forest maintenance.

Additionally, in the communities of San Antonio and El Platanar, we promoted a carbon capture project with an investment of $571 thousand pesos. This included training processes for the future commercialization of carbon credits and the strengthening of a sustainable economy.

As part of this commitment, we obtained a Forest Stewardship Council (FSC) license, reinforcing our actions and communications around responsible forest practices.

Protecting these forested areas represents an opportunity to advance practices that support carbon capture and emissions reduction, while also contributing to water availability in the watershed and strengthening local economies.

Barilla® - Yemina®

In 2024, we advanced our sustainability agenda with the launch of the Yemina® Strategy—an integrated initiative that seeks to strengthen the brand's connection to the Mexican countryside, its food traditions, and the development of a fairer and more sustainable value chain.This strategy aims to promote responsible agricultural practices, continuous improvement in our production processes, and better health and nutrition for our consumers.

One of the strategy's core priorities is transitioning to regenerative agriculture models that restore soil health, protect biodiversity, and promote more natural diets.

As part of this effort, we participated in the Protegemos Nuestro Legado event, organized by Munsa, with an investment of $490 thousand pesos.

This initiative brought together producers, companies, and institutions to share learnings and success stories on sustainable agriculture, positioning itself as a key space to foster cross-sector dialogue and strengthen wheat farming capabilities in Mexico.

We also submitted Yemina® to Walmart Group's Productos Aliados por el Planeta program, which promotes brands committed to environmental regeneration through its commercial platforms. This submission reflects our intention to position Yemina® as a sustainability benchmark within its category, aligning with global mitigation and climate adaptation goals.

The Yemina® Strategy is a long-term commitment to transforming how we produce and consume, based on the conviction that sustainability is not only a business responsibility—it is also an opportunity to create shared value and ensure a fairer and more balanced future.

Aires de Campo®

Our sustainability commitment is also reflected in the work of Aires de Campo®, a benchmark for organic products in Mexico.

In 2024, we invested $640 thousand pesos in awareness campaigns, specialized consulting, and the development of promotional materials to communicate the environmental benefits of using glass packaging as a lower-impact alternative.

These actions align with both our packaging strategy and the expectations of increasingly environmentally conscious consumers.

Additionally, in 2024 we built a wastewater treatment plant at our chicken processing facility, featuring biodigesters and bioreactors that use microorganisms to reduce the generation of residual sludge.

Other environmental investment initiatives

Sustainability – IFRS S1 and S2 Project

Investment

$504 thousand pesos

Focus: Implementation of the International Financial Reporting Standards (IFRS) S1 and S2 related to sustainability disclosures.

Sponsorship – KidZania

Investment

$1.3 million pesos

Focus: Sustainable Design Workshop at KidZania Cuicuilco to promote environmental education among children.

Hydroponics installation – Nutramos Un Mejor Futuro (Nurturing a Better Future)

Investment

$426 thousand pesos

Focus: Installation of hydroponic systems at two schools (Mexico City and Monterrey) and Casa Doña María Pons®.

Sustainable and Regenerative Agriculture Program

Investment

$4.3 million pesos

Focus: Soil conservation and improvement, installation of pollinator strips, and training in sustainable agriculture.

Packaging collection – Reciclamanía Alliance

Investment

$1.0 million pesos

Focus: Collection of packaging materials through 29 Walmart recycling centers for cans, multilayer containers, and glass.

Upcycling project – Rainwater systems

Investment

$1.8 million pesos

Focus: Production of four rainwater harvesting systems using recycled materials to supply rural families.

Ongoing / Digital content

Investment

$1.3 million pesos

Focus: Strategic planning and creation of digital content to raise environmental awareness on social media platforms.

Sustainability – Carbon Disclosure Project (CDP)

Investment

$32 thousand pesos

Focus: Environmental impact assessment and sustainability performance through the Carbon Disclosure Project (CDP) platform.

Packaging collection – Grupo Promesa Alliance

Investment

$1.2 million pesos

Focus: Collection of recyclable packaging materials at schools, homes, and businesses.

Social media initiative – Rodando por el Planeta

Investment

$4.2 million pesos

Focus: Creation of 10 electric scooters, each made with 250 recycled cans, awarded through a social media campaign.

Virtual sustainability rallies on social media

Investment

$228 thousand pesos

Focus: “Green Marathon” and “December Rally” to encourage participation in sustainability initiatives.

Environmental sustainability – High-impact projects

Investment:

$16.2 million pesos

Focus: Wastewater treatment to secondary and tertiary levels.

Total investment:

$41.6 million pesos

Investment:

$11.9 million pesos

Focus: Update of Scope 1, 2 and 3 Greenhouse Gas (GHG) Emissions Inventory, energy efficiency diagnostics, and development of a directional decarbonization roadmap.

Investment:

$3.2 million pesos

Focus: Water efficiency projects—maintenance service for water meters, reuse of treated water, purchase of high-pressure cleaning equipment, acquisition of more efficient operating technology, reverse osmosis water recovery, among others.

Investment:

$1.1 million pesos

Focus: Investments in energy efficiency projects including optimization of operating conditions, replacement of fluorescent lamps with LED lighting, steam supply automation, and conveyor automation.

Investment:

$9.2 million pesos

Focus: Other projects and initiatives related to environmental sustainability, including waste management, environmental studies and assessments, participation in industrial chambers and working groups, and equipment for the prevention of air pollution.

Sustainable and Regenerative Agriculture Program

IP-6

We are committed to the Mexican countryside and its well-being. Through the Sustainable and Regenerative Agriculture Program (PASyR), created in 2016, we build long-term partnerships with agricultural suppliers to source high-quality raw materials grown using responsible and more natural practices.

In 2024, we sourced 134,081 tons of agricultural and beekeeping raw materials, of which 57.6% came from suppliers adhering to the PASyR.

Through specific criteria and indicators, we promote practices that support ecosystem conservation and the sustainable development of communities. In this regard, we updated the PASyR with the support and technical guidance of the World Resources Institute (WRI), incorporating new criteria and content related to climate change and biodiversity, in order to strengthen its impact on ecosystem conservation and climate resilience.

Soil regeneration, water preservation, and biodiversity conservation are the cornerstones of our agricultural model. With this approach, we contribute to SDG 2: Zero Hunger and SDG 12: Responsible Consumption and Production.

We promote responsible agriculture through training, monitoring, and oversight of our suppliers, encouraging efficient resource use and reducing environmental impacts on soil, water, and air.

Decalogue of the Sustainable and Regenerative Agriculture Program

1. Biodiversity preservation
2. Protection of air, water, and soil
3. Energy and climate change
4. Waste management
5. Integrated crop management
6. Reduction of agrochemicals
7. Health and hygiene
8. Decent work
9. Social responsibility
10. Communication and participation

Social and environmental impact

- Recovery and improvement of agricultural soils
- Reduction of deforestation
- Decrease in CO_2 emissions
- Reduction in the use of chemical fertilizers
- Increase in pollinator and beneficial organism populations
- Transition from conventional to sustainable and regenerative agriculture
- Promotion of sustainable farming among our suppliers
- Preservation of sensitive or protected areas and species
- Protection of water quality in farming regions
- Optimization of resource use
- Safer and more hygienic working conditions for field workers
- Promotion of social responsibility: decent work, equity, and inclusion
- Capacity-building to strengthen food security
- Stronger links between suppliers, institutions, and communities

To improve these objectives, we have an internal team of agricultural auditors that continuously monitors field conditions and supplier performance.

Monitoring actions

- Document review at the start of the contract (annual)
- Periodic supervision of each supplier (biweekly)
- Good Agricultural Practices (GAP) audits (quarterly)
- Water, soil, and fruit analysis (water and soil: once; fruit: monthly)
- Field verification visits (monthly)
- Weekly activity reports from agricultural auditors

2024 PASyR Results

+8,000
hectares of agricultural crops impacted, a 337.16% increase vs. 2023

100%
of suppliers complied with Good Agricultural Practices (GAP) and the Buen Uso y Manejo de Agroquímicos program (BUMA).100% of suppliers used biological control tools, +20% vs. 2023

+1,000
training hours for agricultural suppliers

381.67
tons of plastic waste recycled in the field, +38% vs. 2023

Zero
detection of pesticides in finished products

1,000
man-hours of training

Responsible sourcing

Among the inputs we use are perishable raw materials such as red tomato, green tomato, yellow corn, chiles, cilantro, onion, nopal, and tea (lemon, chamomile, and peppermint), as well as non-perishable and manufactured raw materials like semolina, honey, and strawberries.

Given that 93% [1] of these ingredients come from regions in Mexico with high or extremely high water-stress[2], we maintain a sustainability vision that includes the promotion of responsible agricultural practices and the efficient use of natural resources.

80%
of suppliers optimized water use through irrigation technology[3]

69%
de los proveedores usaron energía eléctrica de fuentes renovables[4]

49%
of suppliers established areas for pollinators and beneficial organisms[5]

18 years cultivating a sustainable future

Since the creation of the Sustainable and Regenerative Agriculture Program in 2016, we have promoted compliance with responsible agricultural practices, expanded markets, and generated significant environmental and economic benefits.

80%
of PASyR-adhering suppliers comply with the Good Agricultural Practices Manual. In 2024, 29 yellow corn suppliers were added, with the challenge of achieving full compliance.

Zero
border rejections due to pesticide residues in finished products since 2016.

100%
of PASyR-adhering suppliers have accessed new markets.

Over $1
million pesos saved annually in lab analyses since 2019, thanks to the optimization of quality controls.

1,230
tons of plastic waste recycled between 2020 and 2024.

3,568
tons of CO_2e avoided between 2020 and 2024 by recycling plastic.

+6,200
man-hours of training delivered since 2017.

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1. Includes key inputs of agricultural and beekeeping origin, as well as products manufactured from agricultural raw materials such as tea, strawberries, frozen fruits, and frozen avocado pulp.
2. Criterion based on the internationally recognized Aqueduct Water Risk platform.
3. Este porcentaje se redujo debido a que se integró maíz amarillo y el número de proveedores se incrementó.
4. The 78 agricultural suppliers were taken into account.
5. The 78 agricultural suppliers were taken into account.

2007 We created the Good Sanitation Practices Manual for Agricultural Products.

2010 We formed the Agricultural Audit team.

2014 We added the Buen Uso y Manejo de Agroquímicos (BUMA) chapter to the Good Practices Manual.

2016 We restructured the Agricultural Audit team and launched the Sustainable Agriculture Program.

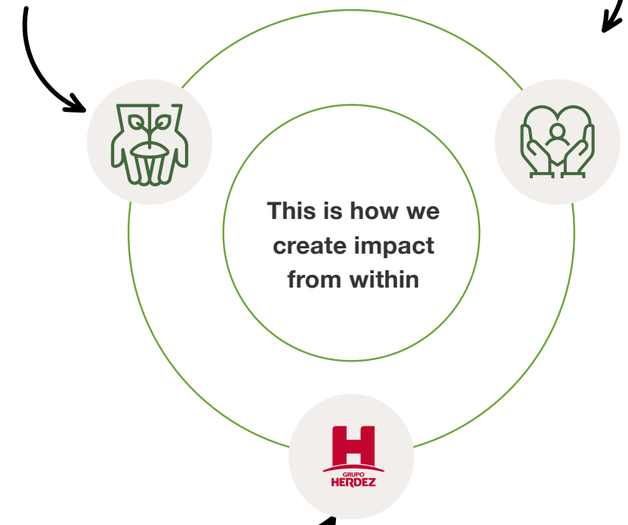
2021-2024 We updated the program with the support of the World Resources Institute (WRI), incorporating climate change and biodiversity strategies.

SUPPLIERS

- Lower costs and increased productivity
- Lower environmental impact in production
- Access to new markets
- Adoption of responsible practices

CONSUMERS

- Safe, high-quality, and sustainable products



GRUPO HERDEZ®

- Safe, chemical-free raw materials
- Regulatory and environmental compliance
- Strategic alliances and multi-sector collaboration
- Contribution to the sustainability of our raw materials

Commitment to water

GRI 3-3, 303-1, 303-2, 303-3, 303-4, 303-5

SASB FB-PF-140a.1

6 CLEAN WATER AND SANITATION

At Grupo Herdez®, our commitment to sustainability reflects what we carry within: a deep responsibility for water stewardship and community well-being. For this reason, our sustainability strategy includes alignment with Sustainable Development Goal (SDG) 6: Clean Water and Sanitation.

In 2022, we took a historic step by issuing $3 billion pesos in sustainability-linked bonds, committing to reduce our water consumption per ton produced by 25% by 2030. With this, we became the first food company in Mexico to issue a bond with these characteristics.

Water consumption

GRI 303-5

At Grupo Herdez®, we are committed to optimizing our water management with clear and measurable goals. For 2024, as part of our sustainability-linked bond framework, we set a water intensity target of 2.10 m^3/ton produced, and we surpassed it by reaching 2.06 m^3/ton, achieving an additional 1.9% reduction.

Looking toward 2030, our goal is to continue this trend and reach an intensity of 1.98 m^3/ton, which would represent a cumulative reduction of 25% compared to our 2018 baseline.

To achieve this, in 2023 we conducted a water usage assessment across our production plants to define strategies, actions, and initiatives aimed at increasing savings and improving water efficiency in our operations.

The opportunities identified were categorized by implementation type: quick-execution actions, those requiring operating expenses (OPEX), and those requiring capital expenditure (CAPEX).

In 2024, we began implementing several of these actions, including the adoption of more efficient technologies, wastewater recycling, continuous improvement of operational efficiency, and the promotion of a company-wide culture focused on responsible water use.

These plants exceeded their individual water reduction targets in 2024

Lagos de Moreno (Ice Cream Plant)

Target
4.50 m³/Ton

Achieved
4.21 m³/Ton

Santa Rosa® (Tomatoes Plant)

Target
2.74 m³/Ton

Achieved
2.60 m³/Ton

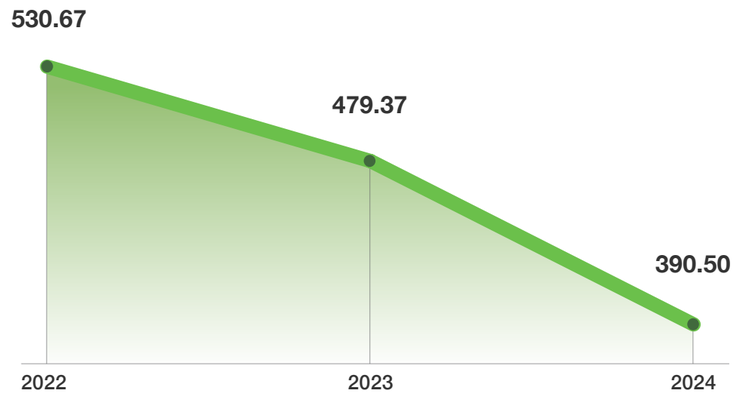
Despite continuous growth in production, over the past three years we have achieved a 26.4% reduction in water consumption, decreasing from 530.67 megaliters in 2022 to 390.50 megaliters in 2024. In the last year alone, this represents a reduction of 18.54% compared to 2023.

Herdez® SLP (Industrias Plant)

Target
3.45 m³/Ton

Achieved
3.29 m³/Ton

Water consumption (megaliters)



Nutrisa® Plant

Target
2.34 m³/Ton

Achieved
2.19 m³/Ton

Herdez® Villagrán (Celaya Plant)

Target
5.74 m³/Ton

Achieved
3.99 m³/Ton

#What we carry within

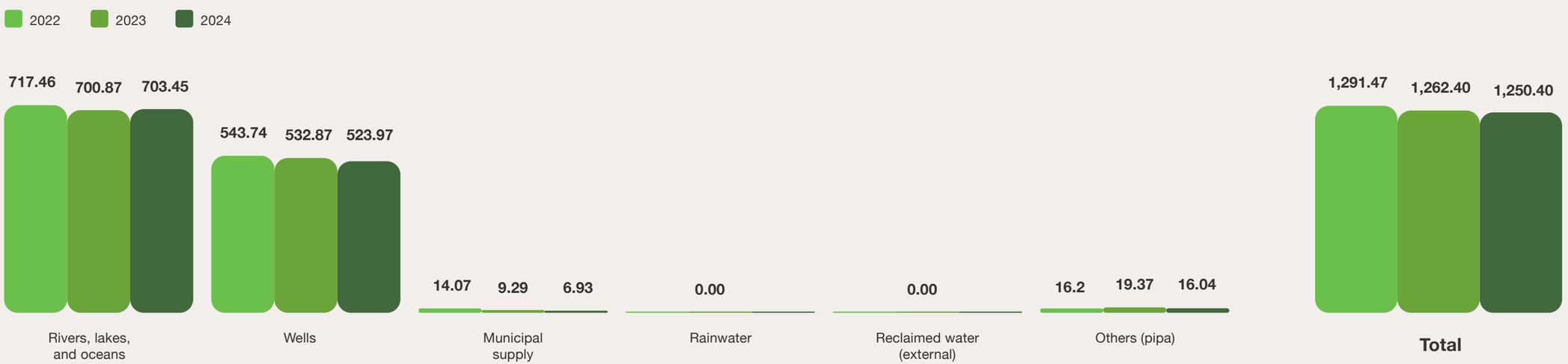
is the conviction that every drop counts, which is why we prioritize and strengthen our water management.

Water withdrawal

Between 2022 and 2024, Grupo Herdez® achieved a 3.2% reduction in total water withdrawal, going from 1,291.47 megaliters to 1,250.40 megaliters.

This progress was particularly driven by reduced reliance on municipal water sources, which decreased by over 50% during the same period.

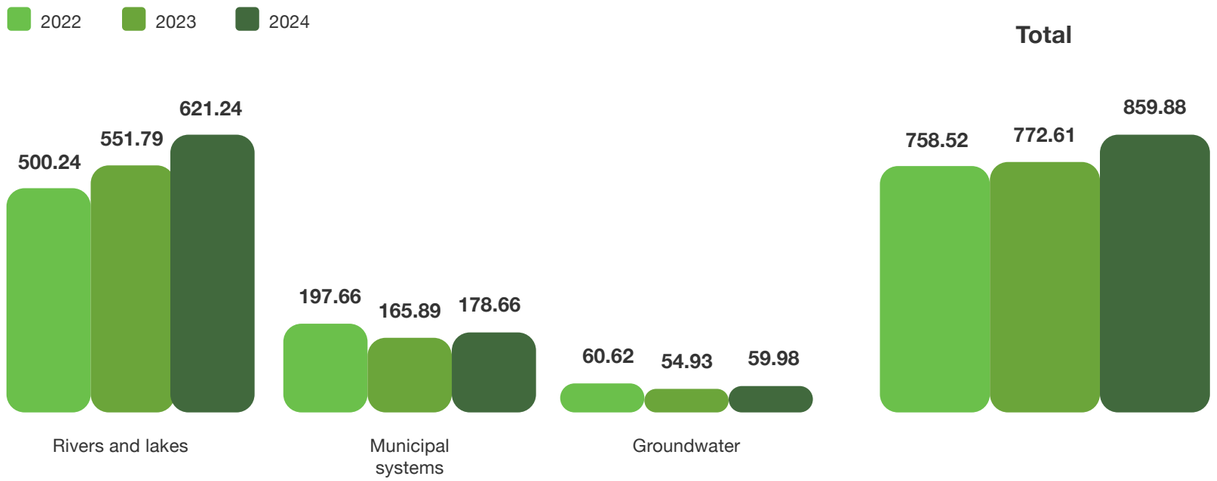
Water withdrawal over the past three years (megaliters)



Water discharge

In 2024, we recorded a total discharge of 859.88 megaliters, representing an 11.3% increase compared to 2023. This increase is directly related to the rise in production volumes and not to any changes in our water use or treatment processes.

Water discharge over the past three years (megaliters)



Energy

GRI: 302-3, 302-1, 302-4

SASB: FB-PF-130a.1

At Grupo Herdez®, we know that the food industry directly depends on natural resources and on the communities that make their conservation and continuity possible. Aware of this, we embrace a genuine commitment that we carry within: to operate efficiently in order to minimize our environmental impact and actively contribute to a more sustainable future.

Aligned with SDG 7: Affordable and Clean Energy, in 2024 we promoted our energy efficiency strategy by implementing various conservation and energy improvement initiatives across our operations. As a result, we reduced our energy intensity to 1.44 GJ per ton produced, representing an 18.4% reduction compared to 2023, when it stood at 1.76 GJ/ton. This reduction avoided the consumption of 196,854.95 GJ, equivalent to the energy used by more than 29,000 Mexican households in a year.

This achievement reflects who we are: an organizational culture where sustainability is a shared conviction. Through communication, training, and onboarding actions, our employees have integrated these practices into their daily activities.

Electricity consumption

371,856.98 GJ

+3.65% vs. 2023

Total non-renewable fuel consumption

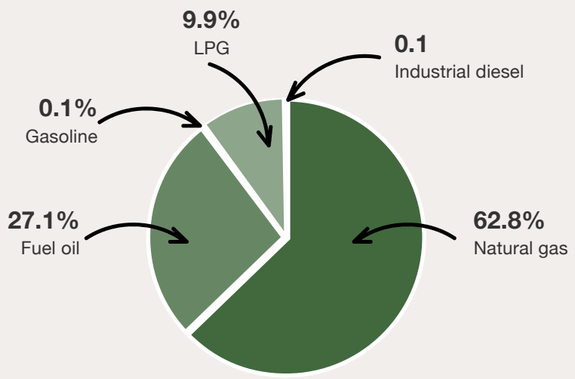
588,325.00 GJ

–22.33% vs. 2023

Note: In 2024, production volume increased, which led to higher total electricity use. However, energy efficiency per unit produced improved, meaning less electricity was needed to produce each ton.

Total energy consumption, including fuel and electricity, was 960,181.98 GJ, representing a 14.0% reduction 2024 vs. 2023, which totaled 1,116,256.73 GJ.

Non-renewable fuel sources



In 2024 we reduced total non-renewable fuel consumption by 22.3%, from 757,495.75 GJ in 2023 to 588,325.00 GJ.

Energy Management

The McCormick® México, El Duque, and Helados Nestlé® plants are ISO 50001:2018 certified, ensuring high standards of energy efficiency and safety, along with a continuous improvement plan.

Energy Efficiency Program

Since 2018, our Energy Management System has continuously driven energy efficiency in our operations. Our Energy Team monitors all operations and conducts audits aligned with the ISO 50001:2018 methodology to optimize energy use. Through this program, we annually replace fluorescent lights with LED, install more efficient motors, and optimize equipment controls to reduce consumption.

Emissions

GRI: 3-3, 305-1, 305-2, 305-4, 305-5

13 ACCIÓN POR EL CLIMA

In 2024, we took a key step in our decarbonization strategy by updating our Scope 1, 2, and 3 emissions inventory using the Greenhouse Gas Protocol (GHG) methodology. This milestone allows us to better measure, manage, and reduce our environmental impact.

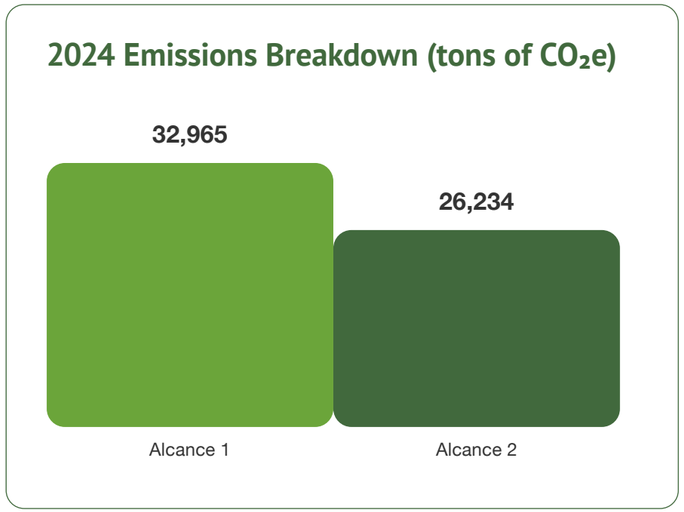
Additionally, we began developing our directional decarbonization roadmap to define clear strategies and actions for reducing emissions in the short, medium, and long term. Aligned with SDG 13: Climate Action, we annually account for Scope 1 and 2 emissions from our operations, with the goal of continuously improving performance and contributing to the global climate agenda.

In 2024, through strong collaboration between the Operations, Energy, Finance, and Sustainability teams—and with external advisory support—we conducted an energy efficiency diagnosis in 14 of our plants and distribution centers (CEDIS), identifying opportunities to maximize energy use efficiency.

Our GHG emissions intensity in 2024 was 0.09 tons of CO_2e per ton produced, a 16.7% improvement compared to 0.10 tons in 2023. This figure includes

both Scope 1 (direct) emissions from mobile and stationary sources at our plants and distribution centers, and Scope 2 (indirect) emissions from the use of electricity from non-renewable sources.

The total gross Scope 1 and 2 CO_2e emissions in 2024 was 59,200 tons, representing a 10.0% reduction compared to the 65,804 tons reported in 2023.



59,200
total Scope 1 and 2 emissions in Tn CO_2e

In 2024, we avoided the emission of 1,270 tons of CO_2e, equivalent to the annual carbon capture of over 60,000 mature trees.

Waste and materials

GRI: 3-3, 301-2, 306-1, 306-2, 306-3, 306-4, 306-5

SASB: FB-PF-410a.1.

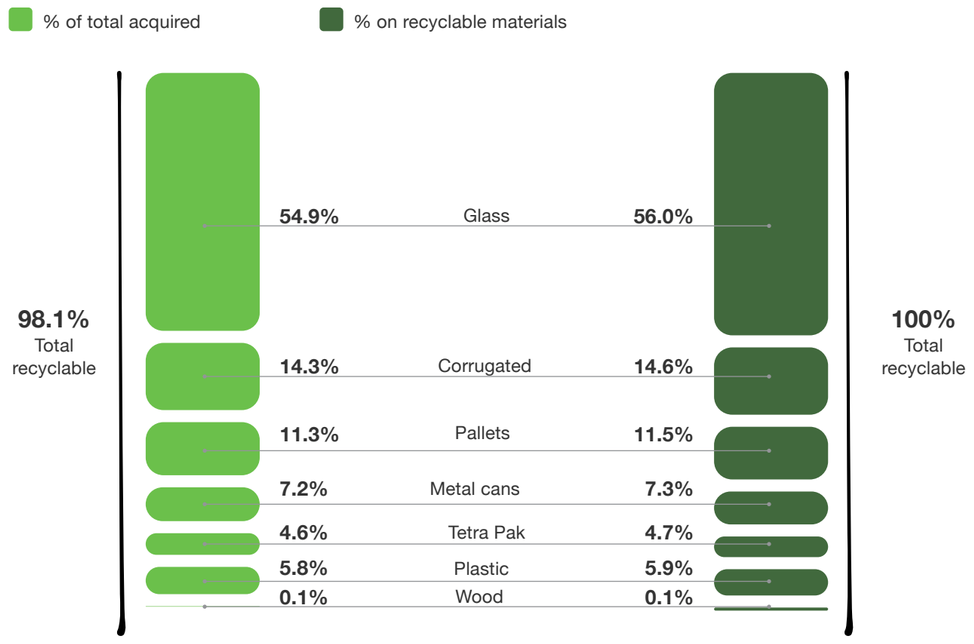
Material use

At Grupo Herdez®, what we carry within is the conviction to build a more sustainable future. Our packaging not only ensures the quality and safety of our products but is also part of our strategy to promote a circular economy.

Aligned with SDG 12: Responsible Consumption and Production, we embrace ecodesign as a core principle—prioritizing the use of monomaterials and ensuring that every package incorporates recyclability, reusability, or redesign criteria to minimize environmental impact.

As part of this effort, in 2024 we increased the use of recycled packaging and packing inputs, rising from 12.7% in 2023 to 13.3%. This improvement reflects our commitment to integrating as many recycled materials as possible into our production processes, reducing pressure on natural resources, and promoting a more sustainable value chain.

Composition of recycled materials acquired in 2024



Percentage relative to total materials acquired and total recyclable materials.

98.1% of our total packaging is recyclable and/or reusable.

Waste management

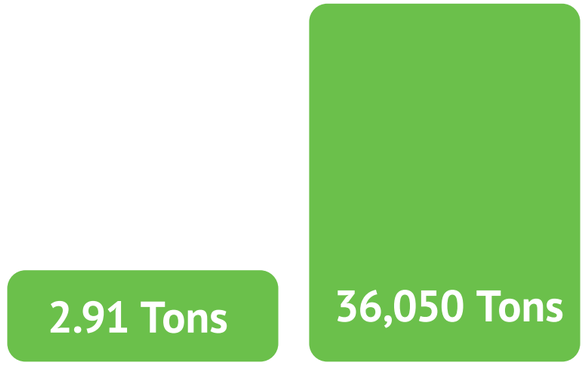
At Grupo Herdez®, we manage our waste responsibly to minimize environmental impact. We implement a comprehensive process that includes identification, classification, separation, temporary storage, recycling, confinement, and/or final disposal to properly handle each type of waste and maximize its recovery and useful life.

Our Environmental Control, Safety and Hygiene (CASH) team, in collaboration with the Environmental Sustainability team, monitors compliance by the suppliers responsible for waste management. We only work with suppliers holding valid legal authorizations and ensure a controlled process—from collection to recycling or disposal—using traceability through delivery, transport, and receipt manifests.

To reinforce our commitment, the Environmental Sustainability team continuously reviews and verifies the accounting of generated waste, as well as the management applied to each type. Feedback is provided to each facility to ensure compliance with our policies and support continuous improvement in environmental performance.

In 2024, we generated 47,457 tons of waste, 3.8% less than in 2023.

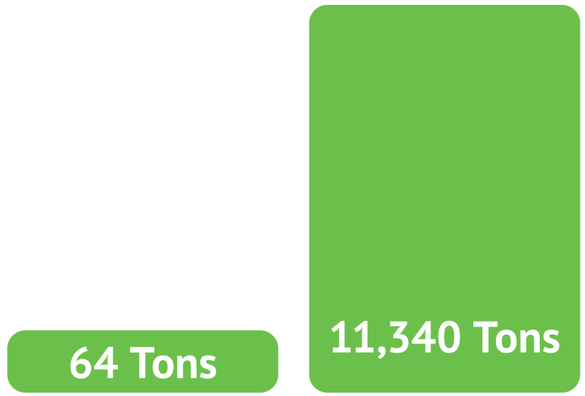
Waste not sent to disposal



Hazardous waste recycled

Non-hazardous waste recycled

Waste sent to disposal



Hazardous waste sent to controlled landfill

Non-hazardous waste sent to landfill